

Electronic Acknowledgement Receipt

EFS ID:	7213520
Application Number:	10043698
International Application Number:	
Confirmation Number:	7739
Title of Invention:	System and method for behavioral model clustering in television usage, targeted advertising via model clustering, and preference programming based on behavioral model clusters
First Named Inventor/Applicant Name:	Isaac Bentolila
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Filer:	Joel M. Fogelson
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Attorney Docket Number:	MET2.PAU.02
Receipt Date:	15-MAR-2010
Filing Date:	09-JAN-2002
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Application Type:	Utility under 35 USC 111(a)

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Payment was successfully received in RAM	\$490
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File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1		bigfax.pdf	679475 27e7271909230134fa53f834c1314d74865c cb7c	yes	30

Multipart Description/PDF files in .zip description

Document Description	Start	End
Amendment/Req. Reconsideration-After Non-Final Reject	1	23
Power of Attorney	24	25
Assignee showing of ownership per 37 CFR 3.73(b).	26	27
Assignee showing of ownership per 37 CFR 3.73(b).	28	30

Warnings:

Information:

2	Fee Worksheet (PTO-875)	fee-info.pdf	30422 03fa402f016c5dd06987811b459b9b21622 b2543	no	2
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Warnings:

Information:

Total Files Size (in bytes): 709897

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New Applications Under 35 U.S.C. 111

If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

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If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

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